

TRAILBLAZER PROGRAM



What is the Trailblazer Peer Mentor program?

Have you ever wished you could sit down for a full day of mentoring with a seasoned industry leader who has experienced the ups and downs of running a business just like yours? Now you can!

Our Trailblazer program matches you with an expert that has a proven record of success, and who will guide you through solutions to your business dilemmas. You'll gain new knowledge that has been tried and tested, helping you to build your business and achieve long-term success.

You and your Trailblazer will take a deep dive into your business, digging into things like where you are or are not making money, strategic planning, people planning, succession planning, and SWOT analysis. You'll learn years worth of material in just days!

Who are the Trailblazers?

Trailblazers are an elite group of landscape industry leaders who were nominated by their peers for making significant, long-term contributions to the industry. They've worked hard and learned from their experiences, and now they want to give back by sharing their knowledge and helping companies like yours achieve similar success. Choose from experts in design/build/installation, interior plantscaping, irrigation and water management, landscape management, and lawn care.

How does the Trailblazer program work?

Review the bios of our Trailblazers at bit.ly/nalptrailblazers and select five that match your needs. Complete the Trailblazer application by December 31, and we'll match* you with one of your preferences by mid-January (notifications are sent shortly thereafter). You have one year to arrange your Trailblazer visit.

Contact between you and the Trailblazer should be initiated immediately by phone and/or email to determine the date and place of the face-to-face visit. If the Trailblazer travels to your facility, you agree to reimburse the Trailblazers for their travel expenses. During your initial discussions, the Trailblazer will assess your needs and will likely request documents to prepare for your meeting.

TRAILBLAZER APPLICATION



Sign-up to experience this unique and coveted benefit, available only to members of the National Association of Landscape Professionals.

APPLICATION DEADLINE: December 31 Applications received after deadline will be rolled into the next program year.

My five choices are*: (For a complete list of Trailblazers, visit bit.ly/nalptrailblazers)

(1) _____ (2) _____ (3) _____
(4) _____ (5) _____

My top three to five issues/concerns are:

(1) _____ (2) _____ (3) _____
(4) _____ (5) _____

I prefer to travel to the Trailblazer's facility I prefer the Trailblazer to travel to my facility

Name _____ Company _____

Address _____ City _____ ZIP _____

Office Phone _____ Cell Phone _____

Email _____ Preferred method of contact _____

Yes, my company is a member of the National Association of Landscape Professionals and we want a Trailblazer to spend a day mentoring us. My company will be responsible for travel fees to meet with this Trailblazer. To be respectful of the Trailblazer's time and the integrity of this program, **I am committed to completing the program/visit or I may be subject to a cancellation fee.**

ADMINISTRATIVE PROCESSING FEE

NALP Member - \$50

By check in U.S. dollars, payable to National Association of Landscape Professionals

By credit card Visa MC Amex Discover Card

_____ Expiration date (mm) ____ / (yy) _____

Cardholder name _____ Signature _____

Card billing address _____ (If different from above) City _____

State _____ ZIP _____

For your protection, NALP does not accept and will not process credit card information provided via email. Please fax this form to 703-322-2066 or call our office at 800-395-2522 and we will gladly assist you.

*Trailblazer match not guaranteed.

SEE REVERSE TO LEARN MORE