



Professional Lawn & Landscape Statement of Core Beliefs

1. We believe, as numerous academic studies have proven, that healthy lawns, trees and landscapes provide significant human health, safety, and environmental benefits.
2. We believe professional lawn, tree and landscape service providers are front-line stewards of the environment, enhancing and protecting our nation's natural resources daily through best management practices, an investment in and commitment to technology, and community education and philanthropy.
3. We believe in the importance of wildlife, including pollinators, to our environment and are proud that our work helps provide food and shelter for these important animals.
4. We believe, managed lawns, trees, and landscapes help protect families and communities from health threats posed by allergens, ticks, mosquitoes, fire ants, and fleas and threats to our ecosystem from pests like Emerald Ash Borers.
5. We believe trained and licensed professionals should apply chemical products around the home or in public spaces. Professionals understand that pesticides and fertilizers should only be used in accordance with their label instructions and as part of an Integrated Pest Management (IPM) program.
6. We believe, peer-reviewed science should guide public policymaking on technical issues and believe misinformation, including politically motivated "junk science," is damaging to our communities.
7. We believe objective public education and consistent enforcement are critical to environmental protection-efforts and therefore states, not local communities, have the responsibility to ensure equal health and safety protection to all. Local communities do not have the proper human, scientific and financial resources to carefully manage environmental programs.
8. We believe in the tens of thousands of small businessmen and women in the landscape industry who go to work every day to help families, strengthen communities, and enrich the environment.