

# ADVISORY COUNCIL CANDIDATE



NATIONAL  
ASSOCIATION OF  
LANDSCAPE  
PROFESSIONALS

## NOMINATION FORM

For Term May 1, 2018 – April 30, 2020

I am nominating myself

I am nominating someone else

- Education Advisory Council** – Provides guidance and recommendations to ensure that the association is delivering events, services, and products to support the NALP strategic plan and exceed the expectations of all of our members in the area of education.
- Public Affairs Advisory Council** – Creates strategies and programming for essential industry actions in government relations, workforce development, and shaping the public's perception of the value of managed lawns and landscapes.
- Membership Advisory Council** – Guides and directs the current and future membership recruitment and retention efforts, including advising on new member benefits and improvements to current benefits and programs.
- Supplier Advisory Council** – Recognizing the unique position that suppliers have in our industry, this Council advises and makes recommendations to the Board of Directors in response to identified issues facing industry. Acts as a conduit with other suppliers to further engage them in the association.

### SECTION ONE

Your name *(if nominating someone else)* \_\_\_\_\_

Candidate's Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

### SECTION TWO

Please describe your/this individual's professional involvement in the landscape industry. (Bio or resume may be attached.)

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Please describe your/the individual's volunteer involvement in NALP or the landscape industry.

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Please describe any other volunteer experience by you/the individual:

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*More >*

**Please fill out form and return to NALP by February 15, 2018.**

Please email to [shaine@landscapeprofessionals.org](mailto:shaine@landscapeprofessionals.org), fax to 703-322-2066 or mail to: 12500 Fair Lakes Circle, Fair Lakes, VA, Suite 200, Fairfax, VA 22033

# ADVISORY COUNCIL CANDIDATE NOMINATION FORM

## SECTION THREE

Please rate yourself/this person in these strategic areas. All information provided will remain confidential.

Leadership Characteristic	Excellent	Average	Not Strong	Unknown
Proven Performance				
Commitment				
Time & Financial Resources to Serve				
Teamwork				
Sound Judgment & Integrity				
Communication & Teaching Skills				
Subordinates Special Interests				
Strategic Thinking				

### INFORMATION SHEET: Characteristics and Attributes of an Ideal Council Member

#### PROVEN PERFORMANCE

Leadership requires knowledge, talent, skill, vitality, and the ability to make a difference. In the association environment, that translates into a solid track record of contributing to the success of programs, events, or projects. We are also looking for individuals whose professional skills are proven, those who know how to “do it right”.

#### COMMITMENT

Serving as an association leader is both an honor and a reward, but it requires a demonstrated commitment to the organization and the industry as a whole.

#### TIME AND FINANCIAL RESOURCES TO SERVE

Participating fully in association activities requires extra time to prepare for, travel and attend meetings. Currently members of NALP’s advisory councils are expected to travel up to 2 times a year for meetings. An annual travel stipend of \$250-\$500 is offered, depending on the number of meetings held.

#### UNDERSTANDING OF TEAMWORK

Many people contribute their efforts toward the realization of an association’s goals and objectives — no association does it alone. Well developed interpersonal and communication skills are essential to effective teamwork.

#### SOUND JUDGMENT AND INTEGRITY

In many instances, popularity brings potential leaders into the limelight of an association. But popularity must be tempered with good judgment, integrity and humility. Decisions may need to be made that are not always popular with members.

#### COMMUNICATION AND GOOD “TEACHING” SKILLS

By virtue of their position, current leaders serve as mentors and teachers to future leaders. Enthusiasm — a zest for serving the association — is an important ingredient that leaders must be able to pass along to their successors.

#### ABILITY TO SUBORDINATE SPECIAL INTERESTS

Leaders often emerge because of their special expertise or effective representation of a specific constituency. Leadership, however, may require subordinating those interests for the greater good of the association.

#### STRATEGIC THINKING

Intuitive and interpretive skills enable leaders to understand the people around them, internalize the data they receive, recognize the relationships that exist between the systems within the world and integrate all these elements into a coherent whole.

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