

STIHL[®] Virginia Beach-based STIHL Inc., one of several manufacturing facilities in the STIHL Group, is the headquarters for U.S. operations. STIHL Inc. employs over 2,100 people nationwide, with more than 1,900 in Virginia Beach, Va., in a variety of positions from manufacturing, product assembly, manufacturing engineering, sales and marketing, and finance. The Virginia Beach facility is located on approximately 150 acres with over one million square feet under roof, where the company produces a full line of high-quality, handheld outdoor power equipment including blowers, trimmers, brushcutters, and multi-task tools, as well as the number one selling brand of chainsaws worldwide. STIHL Inc. manufactures over 260 model variations of handheld outdoor power equipment for sale in the U.S. and around the world. STIHL products are sold through a network of over 9,000 servicing power equipment retailers from coast to coast — not mass merchants.



Roger Phelps

Promotional Communications Manager

Born in Montclair, NJ. Attended the U.S. Naval Academy and served 8 years' active duty attaining the rank of Lieutenant Commander. Awarded the Navy Commendation Medal and Navy Achievement Medal.

Joined STIHL Inc. in 2001. Responsible for creating and telling the STIHL story through integrated marketing, sponsorships, associations and public relations, and keep the conversation going through digital and social media with the goal of increasing the visibility of and affinity for the STIHL brand and our over 9000 STIHL dealers.