



marty grunder!
Inspiring Landscapers. Inspiring Growth.

Business Builder!

Those two words describe Marty Grunder best.

Marty discovered his entrepreneurial spirit as a young man with a lawn mower and grew that passion into a multi-million-dollar company. Along that journey, his success story was amplified by *The New York Times* and acknowledged with numerous honors, including three “Entrepreneur of the Year” awards by various institutions.

He continues to serve as CEO of Grunder Landscaping Co. in Dayton, Ohio, employing and leading more than 40 individuals, but Marty’s true passion lies in working with other CEOs, leaders, and owners of landscaping companies to help them drive results.

Unlike some speakers who speak from third party experience, Marty truly understands the confluence of Marketing, Motivation and Management. He has become the “go-to” expert to help hundreds of companies across North America inspire their leadership teams. Marty is a renowned speaker, business consultant, and author. His book, *The Nine Simple Steps to Entrepreneurial Success*, was named Business Book of the Year at the Independent Publisher Awards.

He lives in Dayton, Ohio, with his wife Lisa, three daughters Emily, Kathleen and Lillian, and son Grant and is active as a volunteer in his community.