WE ARE

THE NATIONAL ASSOCIATION OF LANDSCAPE PROFESSIONALS

Be part of something bigger; connect and learn from peers from across the nation
WHO IS NALP?

We represent the voice of more than 100,000 landscape professionals. We are committed to helping our members achieve success. Join now to access best-in-class educational and development opportunities through our ability to bring together the brightest minds in the industry. Members experience enhanced public perceptions of our industry and its professionals through our tireless efforts to address the industry’s most pressing concerns. Our efforts to promote the value of high standards and professionalism influence consumer preference for your services.
WHY JOIN?

By joining the National Association of Landscape Professionals (NALP), you join the largest network of industry professionals who share your same values, who make the same commitment to professionalism every day, and who act boldly to achieve business goals.

NALP helps landscape and lawn care companies — large and small — reach their goals by providing business strategies and solutions and professional differentiators such as certification, safety recognition, and awards; helping you build a more profitable and successful company and giving your employees the tools they need to improve their skills.
WE CAN HELP YOU GROW

Each year the landscape industry hires 300,000 men and women for careers that positively impact families, their communities, and the environment.

Landscapeindustrycareers.org is a job board that is powered by the National Association of Landscape Professionals, where you can list your vacancies and recruit new employees at no charge.

NALP offers other ways to promote your company’s employment opportunities at the Career Fair at the National Collegiate Landscape Competition, an NALP event held in the early spring each year at participating colleges and universities with stand-out horticulture and landscaping programs. Student recruiting efforts and interviews may be formally arranged at your company’s booth space. Booths are assigned on a first-come, first-served basis.

NALP Community is a members-only online forum where you can find answers to your growing pains. Like Facebook or LinkedIn it gives you a social platform to communicate, share ideas, offer feedback, ask questions, meet new members and provide valuable resources to each other.

“NALP has helped me grow my business from a college kid with a garage sale mower, to an organization considered one of the best in our area! Besides industry leading education, certification and events, the people I have met in the association have helped me grow as a professional and as a leader. My mentors and friends motivate me, share best practices and care about me and my business. I wouldn’t be where I am now without NALP!”

— Paul Fraynd, Sun Valley Landscaping
PLUG INTO OUR NETWORK OF NONCOMPETITIVE MEMBERS WHO ARE ADDRESSING THE SAME CHALLENGES YOU FACE.

Our education & events provide members with invaluable access to the best ideas and practices in the industry. Experience learning and growth opportunities in a structured and easy-to-understand format in a variety of settings, in-person, via webinar and in varying locations across the US and abroad. By actively participating in the wealth of programs and events we offer, you’ll advance your business and achieve your business goals.

“...for me in my business are the connections I’ve made with people throughout the country. And I love that we keep in touch between networking events through social media, like NALP’s Young Professionals Group on Facebook.”

— Kelly Dowell, Dowco Enterprises Inc.
ADVOCACY

OPERATE YOUR BUSINESS EFFECTIVELY AND HOW YOU SEE FIT.

The National Association of Landscape Professionals leverages its deep relationships with legislators and policymakers to address our members’ most pressing concerns. From pesticide and water use to H-2B regulations, we represent the voice of over 100,000, and we work with other like-minded partner organizations to ensure laws and regulations provide a stable platform for your growth, sustainability and professionalism.

— Nikos Phelps, Utopian Landscapes, LLC

“NALP helped me develop my business and showed me that it is part science, part art and a lot more than just cutting grass.”
PROGRAMS & SERVICES

INCREASE YOUR CREDIBILITY AND REACH, OPERATE A HEALTHY AND SAFE WORK ENVIRONMENT, AND ACHIEVE A HIGHER STANDARD OF INDUSTRY EXPERTISE.

We endorse the value you bring by promoting the professionalism of the industry. Our certification, safety, and awards programs provide the advanced tools, knowledge and opportunities to elevate your professionalism.

“...My first year in business, I joined the old PLCAA, attended my first conference in 1985, and have been a member for the better part of 30 years. NALP has grown considerably in size and in value for business owners in our industry. The education, relationships, and support NALP provides our industry are invaluable. And, we all need to give back to our industry, which helps us all.

— Brad Johnson, Founder, Lawn America
BE PART OF SOMETHING BIGGER

We are an association gifted with a tradition of dynamic members who have collectively defined our profession, focused our voices, raised our standards and laid the cornerstone for our industry. Each day, we build and shape that tradition as stewards of the economic, social and environmental benefits of managed landscapes.

Your membership in the National Association of Landscape Professionals will benefit you personally and professionally. You will be part of something much larger as each day, from coast-to-coast, we rise, suit up, and shape our world for the better.

ALL EMPLOYEES ARE INCLUDED IN COMPANY MEMBERSHIP

Visit landscapeprofessionals.org or call 800-395-2522 today.