Code of Ethics

As proud members of the National Association of Landscape Professionals, we conscientiously commit to the following codes of professional conduct for the following reasons:

• To protect the interests of our membership.
• To ensure the highest level of professionalism within the landscape industry.

Core Commitments

Commitment to Consumers
• Conduct business in a professional manner.
• Provide information based on honest, scientific, accurate, and factual knowledge.
• Practice honesty in advertising, proposals, and representation of capabilities.

Commitment to Our Environment
• Protect and preserve our most valuable resource, the environment.
• Operate in an environmentally safe manner.
• Follow vendor recommendations for products, chemicals, and equipment.

Commitment to the Law
• Adhere to all contractual obligations in essence and spirit.
• Abide by all laws and regulations affecting the green industry and support the enforcement of these laws.

Commitment to Fellow Professionals
• Deal fairly with subcontractors and suppliers.
• Avoid making unfounded statements, which, in any way, might injure the professional reputation of another.
• Refrain from recruiting another company’s employees during any National association of landscape professionals sponsored event.
• Respect the intellectual property rights of others.
• Recognize the importance of a strong relationship with vendors (suppliers, manufacturers, distributors, and business service providers).
• Follow all vendor directions and recommendations for products and equipment. Vendors must report product testing and use results accurately.
• Promote the standards set forth in this Code of Ethics to all customers, nonmember industry representatives, suppliers, and fellow lawn and landscape companies.

Commitment to the Association

• Adhere to the by-laws of the association.
• Strive to participate in continuing education.
• Strive to attain certification.

Commitment to Employees

• Develop, promote, and reinforce good safety practices throughout all phases of operations.
• Encourage equal opportunities in education and employment without regard to race, color, religion, sex, sexual orientation, national origin, age, citizenship status, veteran status, disability or any other legally protected class.
• Respect colleagues and the endeavors of colleagues.
• Use sound management and HR practices and teach employees to treat their peers and customers respectfully.