



## **Code of Ethics**

As proud members of the National Association of Landscape Professionals, we conscientiously commit to the following codes of professional conduct for the following reasons:

- To protect the interests of our membership.
- To ensure the highest level of professionalism within the landscape industry.

### **Core Commitments**

#### **Commitment to Consumers**

- Conduct business in a professional manner.
- Provide information based on honest, scientific, accurate, and factual knowledge.
- Practice honesty in advertising, proposals, and representation of capabilities.

#### **Commitment to Our Environment**

- Protect and preserve our most valuable resource, the environment.
- Operate in an environmentally safe manner.
- Follow vendor recommendations for products, chemicals, and equipment.

#### **Commitment to the Law**

- Adhere to all contractual obligations in essence and spirit.
- Abide by all laws and regulations affecting the green industry and support the enforcement of these laws.

#### **Commitment to Fellow Professionals**

- Deal fairly with subcontractors and suppliers.
- Avoid making unfounded statements, which, in any way, might injure the professional reputation of another.
- Refrain from recruiting another company's employees during any National association of landscape professionals sponsored event.
- Respect the intellectual property rights of others.
- Recognize the importance of a strong relationship with vendors (suppliers, manufacturers, distributors, and business service providers).
- Follow all vendor directions and recommendations for products and equipment. Vendors must report product testing and use results accurately.

- Promote the standards set forth in this Code of Ethics to all customers, nonmember industry representatives, suppliers, and fellow lawn and landscape companies.

### **Commitment to the Association**

- Adhere to the by-laws of the association.
- Strive to participate in continuing education.
- Strive to attain certification.

### **Commitment to Employees**

- Develop, promote, and reinforce good safety practices throughout all phases of operations.
- Encourage equal opportunities in education and employment without regard to race, color, religion, sex, sexual orientation, national origin, age, citizenship status, veteran status, disability or any other legally protected class.
- Respect colleagues and the endeavors of colleagues.
- Use sound management and HR practices and teach employees to treat their peers and customers respectfully.