

SUPPLIER MEMBERSHIP



NATIONAL
ASSOCIATION OF
**LANDSCAPE
PROFESSIONALS**

landscapeprofessionals.org

Formerly the Professional Landcare Network (PLANET)



WE ARE THE NATIONAL ASSOCIATION OF LANDSCAPE PROFESSIONALS

LEADERSHIP VOICE FOR THE INDUSTRY

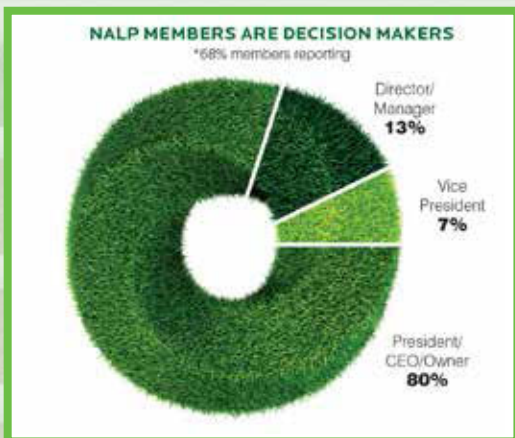
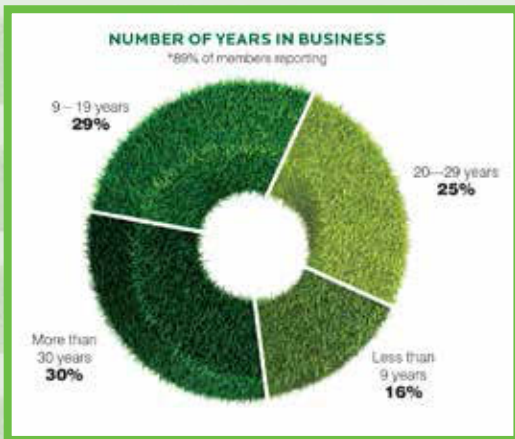
As the leadership voice for more than 100,000 landscape industry professionals, we provide our supplier members with nationwide access to the most successful companies.

Our unique national scope and scale allows us to bring together the brightest minds to deliver best-in-class educational and development opportunities.

By promoting the value of high standards and professionalism, we help drive consumer preference for our members' services, which drives demand for the products and services you provide to them.

We fight tirelessly to address the industry's most pressing concerns and to enhance public perceptions of our industry and its professionals.

Our focus on education, professionalism and advocacy makes us essential for growth, and ensures an enduring future for the landscape industry.



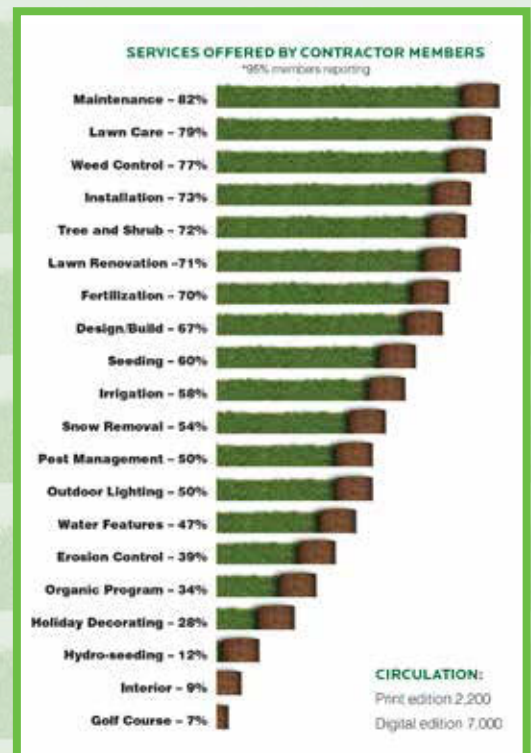
ACCESS ON A NATIONAL SCALE

Increased competition, technological advances, changing regulatory environments and a dynamic marketplace exert constant pressure to increase market share and create more value.

ASK YOURSELF ...

- How do I reach the decision makers?
- How do I better understand consumer preferences?
- What regulatory changes are coming and how will they affect my sales?
- What trends are driving demands?
- Where do I find statistics on the industry's economic reach?

WE'VE GOT YOUR BACK!





INVALUABLE KNOWLEDGE PLATFORM

PLUG INTO OUR NETWORK OF PROFESSIONALS WHO ARE COLLABORATING TO ADDRESS COMMON CHALLENGES.

Our unparalleled educational platform provides members with invaluable access to the best ideas and practices in the industry.

With a breadth of learning and growth opportunities, our Contractor members are advancing their businesses and achieving their goals. Aligning your company with the National Association of Landscape Professionals puts you in direct contact with educated decision makers, and allows you to tap into their preferences and demands.



“Our membership with the National Association of Landscape Professionals allows us to build relationships with the top companies and future leaders of the industry. Whether it is interacting with college students at the National Collegiate Landscape Competition or our youngest landscapers at Renewal and Remembrance, supporting professional

education through the annual convention or student education through the National Association of Landscape Professionals Foundation, promoting advocacy through the PAC, we believe that being part of the association is the right thing to do for our business, our industry and our communities.”

— ROGER PHELPS,
LANDSCAPE INDUSTRY CERTIFIED, STIHL

THE HIGHEST STANDARD

OUR CONTRACTOR MEMBERS ARE THE KEY FOR YOUR FUTURE GROWTH. THEY ARE A HIGHLY MOTIVATED AND SKILLED NETWORK OF PROFESSIONALS WHO PROVIDE ECONOMIC, SOCIAL AND ENVIRONMENTAL BENEFITS.

We promote the value of certification and professionalism to legislators and the general public, enhancing public perceptions of our industry and its professionals. We are the association of choice for the landscape industry, providing you access to the industry's leading companies.



“John Deere’s sponsorship of National Association of Landscape Professionals (formerly PLANET) aligns with our objectives of supporting the professional landscaping industry through advocacy, effective communication, education and stewardship. We are also proud to support the professional growth that National Association of Landscape Professionals provides to industry professionals.”

— KEN TAYLOR, LANDSCAPE INDUSTRY
CERTIFIED, JOHN DEERE

RELENTLESS ADVOCACY

WE REPRESENT THE VOICE OF MORE THAN 100,000 IN AN INCREASINGLY CHALLENGING REGULATORY ENVIRONMENT.

Working together with other like-minded partner organizations, we ensure that current and future legislation provides a stable platform for members’ growth, sustainability and professionalism.



“The role that the National Association of Landscape Professionals (formerly PLANET) plays is crucial to all companies in the green industry. They don’t just help us run better businesses but they also protect our businesses from unfair regulation and groups that would like to see our industry eliminated. I can’t stress enough how important it is that all green industry companies become members and support this organization, which truly has our best interest at heart.”

— JOE KUCIK, REAL GREEN SYSTEMS





GIE+EXPO - the largest indoor/outdoor landscape industry trade show in the country.

A POWERFUL PARTNERSHIP

We value you as true business partners. You supply the products and equipment that allow landscape contractors to run profitable businesses. Your support allows our Contractor members to grow and succeed. The return on your membership investment is evidenced by heightened awareness of your brand and direct sales to the strongest buyers in the market. Take an active role in securing your company's and the industry's future success.



Membership in the National Association of Landscape Professionals will benefit you and your company both personally and professionally.

You will be part of something much larger as each day, from coast to coast, we collectively shape our world for the better.

JOIN US AND BE PROUD TO SAY,
**“I AM A LANDSCAPE
PROFESSIONAL!”**

MEMBERSHIPS ARE COMPANYWIDE.

Visit landscapeprofessionals.org
or call 800-395-2522 today.



NATIONAL
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**LANDSCAPE
PROFESSIONALS**

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“Becoming a Supplier Member of the National Association of Landscape Professionals (formerly PLANET) has opened doors for our company, OxCart Products. Being able to reach 100,000 landscape and lawn care industry professionals across the country is invaluable to our business.

In addition, we are offered multiple opportunities throughout the year to participate in NALP events. This organization has definitely raised our profile within this valuable key market for us.”

— **TODD DECHANT, OXCART PRODUCTS**



“Bayer has been a member of the National Association of Landscape Professionals (formerly PLANET) since its inception. The collaboration amongst members is energizing as we share a common passion for the industry. NALP is a critical voice to address the changing needs of the lawn & landscape industry. The engaged board and staff are a pleasure to work with. We look forward to many more years of mutual collaboration and support for this vibrant industry.”

— **PETER FARNO, BAYER**

