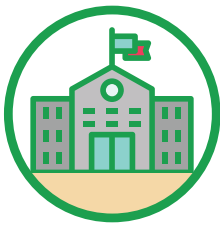


THE IMPACT OF THE LANDSCAPE INDUSTRY

ESSENTIAL TO OUR ECONOMY >>

THE LAWN AND LANDSCAPE INDUSTRY **SUPPORTS THE SUCCESS** OF OUR LOCAL AND NATIONAL ECONOMY BY:



- **\$98 BILLION** essential industry
- **300,000** new job openings each year
- Creating local jobs to generate local economic growth
- Supporting other life sustaining businesses by maintaining public landscapes

ESSENTIAL TO OUR COMMUNITIES >>

LANDSCAPE AND LAWN CARE PROFESSIONALS **MAINTAIN AND PROTECT** OUR LIVING INFRASTRUCTURE BY:



ENHANCING & MAINTAINING PUBLIC AND PRIVATE PROPERTY

- Creating public green spaces to form stronger and healthier neighborhoods
- Maintaining outdoor green spaces and community areas from backyards to playgrounds



PRESERVING PUBLIC HEALTH

- Completing lawn care treatments to minimize weed growth that can cause allergies
- Reducing the risk of disease transmission by pests like mosquitoes, ticks and fleas