

THE TRUTH ABOUT LAWNS

LAWNS BENEFIT OUR COMMUNITIES



BREATHE EASIER

One 5,000-square-foot grass lawn can produce enough oxygen daily to support **14 to 34** people.*



LESSEN FLOODING

Natural grass has also been shown to reduce runoff and soil erosion from **6-18** times greater than bare soil.*



KEEP COOL

Lawns can be up to **60** degrees cooler than surrounding pavement.*



REDUCE CARBON DIOXIDE

Lawns are responsible for **81-90%** of the carbon captured in a suburban yard.*



INCREASE HOME VALUES

A well-maintained yard increases home values an estimated **10-15%**.

**Statistics from The Lawn Institute*

Visit TruthAboutLawns.org for more information.