GET INVOLVED

Subscribe to the Advocate E-Newsletter
Get the inside scoop on legislation, regulation, and critical issues that are impacting the industry - delivered to your inbox on Fridays. Exclusively for NALP members.

Go to www.landscapeprofessionals/advocate to sign up.

Legislative Action Center
Easily send emails to your representatives through our Legislative Action Center. Look for alerts from NALP, then take action.

NALP PAC
The PAC is a crucial tool to build relationships on Capitol Hill. For more information, please contact Andrew Bray, andrew@landscapeprofessionals.org.

Join the ACT Network
Become one of our state advocates, receive regular updates about key issues in your state, and be our industry’s boots on the ground advocate. For more information, please contact Bob Mann, bob@landscapeprofessionals.org.

Legislative Days on the Hill
Join us in early 2021 for our next Legislative Days on the Hill as work together to inform Congressional teams about our issues. Also, join us throughout the year for special ad-hoc fly-ins for H-2B.
The National Association of Landscape Professionals, under the guidance of its Board of Directors and Government Affairs Council, has been working on your behalf, advocating relentlessly on key issues that affect your business and the future of the industry.

Our new government relations report gives you insights into our work on key industry issues at the Federal and State levels. We encourage you to become actively engaged with our industry government relations work. We need your expertise and your voice to move the needle.

**OPEN FOR BUSINESS!**

**COVID-19 CRISIS**

From the onset of the COVID-19 crisis, NALP worked tirelessly to defend the essential nature of the landscape industry while working with policymakers at the Federal, State, and Local level to provide support and resources for the sector during these difficult times.

**WINS**

**Deemed Essential.** Successfully lobbied the Department of Homeland Security to include “landscapers” as an essential industry on the Federal CISA list of Essential Services, and worked with State Governments and associations to ensure the ability to operate in all 50 states.

**Guidance on State Orders.** Created and maintained State-by-State COVID-19 guidance website as a resource for the landscape industry to keep current with the rapidly evolving state orders impacted businesses.

**Operational Guidance.** Produced “Industry Guidance for Business Operations During COVID-19” to provide landscape industry safety standards.

**Pesticide Applicator Database.** Built pesticide applicator certification and training state-by-state resource to provide updates and impacts of COVID-19 on regulatory applicator requirements.

**Financial Assistance.** Actively lobbied Congress to provide financial aid and relief for landscape businesses and families impacted by COVID-19, and we produced resources to help companies understand the benefits:

- $669 billion - Paycheck Protection Program for companies under 500 employees
- $500 billion - Main Street Loan Program for companies over 500 and less than 10,000
• $5,000 payroll tax credit for each employee retained
• $1,200 stimulus checks for individuals and $500 per dependent

CHALLENGES

Staying Essential. We’ll work to defend the essential nature if a second wave of COVID-19 returns and forces business closures and “shut-down” orders from State Governors. This gives industry companies the choice about how they choose to operate.

Fighting for Financial Aid. We’ll continue to lobby Congress to ensure financial aid and resources continue to be made available to those landscape professionals that need assistance.

Protecting Operations. We’ll work with Congress to limit liability for landscape companies related COVID-19 transmission.

FEDERAL ISSUES

NALP represents the industry on critical issues before Congress, the White House, and Federal Agencies.

H-2B GUEST WORKER PROGRAM

H-2B is vital to many landscape companies. Our team has advocated for the program on many fronts, including lobbying the White House to release 35,000 additional

WINS

Additional Visas. Secured legislative language in the 2020 Consolidated Appropriations Act granting authority to DHS to release additional H-2B visas.

Congressional Support. Garnered the most significant Congressional Support for H-2B program in a letter to the Administration.

Government Accounting Office Report. Assisted in demonstrating the benefit of the landscape industry in a positive H-2B GAO report to Congress.

INDUSTRY ADVOCACY BY THE NUMBERS

41,260 messages sent to Federal and State officials
$40,000 raised by the NALP PAC for the 2020 Congressionals election cycle

2,226 State bills tracked nationwide that could impact the landscape industry
$30,000 given to Federal Candidates
Online Recruiting Requirements. Successfully lobbied the Department of Labor in issuing a rule implementing online recruiting requirements.

**CHALLENGES**
In June, President Trump suspended the H-2B program until December 31, 2020.

**PESTICIDE REGISTRATION AND REVIEW**

**WINS**
Communicating with the EPA. Our team regularly meets with the EPA about landscape pesticide applicator issues. Defending the Use of Industry Pesticides. Submitted comments for the registration review to defend the continued use by the landscape industry of Neonicotinoids and Pyrethroids.

Supporting the EPA and FIFRA Process. NALP intervened in a federal lawsuit against EPA concerning the registration of Glyphosate. The lawsuit is ongoing.

**CHALLENGES**
Protecting landscape applicator use patterns under continued scrutiny by EPA and Congress.

**STATE ISSUES**
Our team regularly tracks bills in all 50 states that could impact the industry. We were following 700 bills of interest as the year started. That legislative activity stopped because of COVID-19, but we continue to monitor as activities resume.

Top issues at the State level:
- COVID-19
- Pesticide Preemption
- Pesticide Bans
- Fertilizer Restrictions
- Power Equipment Modifications

States with the most legislative activity:
- New York
- Hawaii
- Massachusetts
- New Jersey
- California

**WINS**
Designating the landscape industry as essential and ensuring the ability to continue to operate during the COVID-19 pandemic.

**CHALLENGES**
Continued pesticide and fertilizer bans and restrictions in different jurisdictions continue to be the primary focus of our State and local advocacy.
Thank you to our Government Affairs Council members who provide strategic leadership and guidance as well as lending their technical expertise to advance the industry.

Brandon Sheppard – Chair  
Owner  
Weed Man – Winchester  
Winchester, Virginia

Patrick Wilson  
Executive Recruiter  
McFarlin Stanford  
Dallas, Texas 75206

Chris Sherrington  
Technical Director  
Lawn Doctor, Inc.  
Holmdel, New Jersey

Todd Chambers  
Chief Marketing Officer  
BrightView  
Blue Bell, Pennsylvania

Nick Brummel  
Chief Executive Officer  
Brummel Lawn  
Blue Springs, Missouri

John Wendorf  
Customer Marketing Manager  
Bayer  
Raleigh, North Carolina

Matthew Gartrell  
Account Manager  
DBL Landscaping  
Tempe, Arizona

Josh Denison  
V.P. Labor and Human Resources  
Denison Landscaping, Inc.  
Fort Washington, Maryland

Staff:  
Andrew Bray  
Vice President of Government Relations  
National Association of Landscape Professionals  
Fairfax, Virginia

Ashlee Johnson  
Manager of Government Affairs  
FMC Corporation  
Philadelphia, Pennsylvania

Suzanne Graham  
Director of Government Affairs  
Massey Services, Inc.  
Orlando, Florida

Bob Mann  
Director of State and Local Government Relations  
National Association of Landscape Professionals  
Fairfax, Virginia

Paul McDonough  
Account Manager  
Koch Turf & Ornamental  
Hinckley, Ohio

Jeff Kolbe  
Franchise Business Consultant  
Spring-Green Lawn Care  
Sandwich, Illinois

Courtney Lawlor  
Manager Workforce Development  
National Association of Landscape Professionals  
Fairfax, Virginia

Aaron Samson  
President  
Lush Lawn  
Rochester Hills, Michigan

Tim Portland  
Chief Executive Officer  
Yellowstone Landscape  
Charlotte, North Carolina

Mark Schmidt  
Associate Director  
John Deere  
Moline, Illinois

Chris Senske  
Chief Executive Officer  
Senske Services  
Kennewick, Washington