MONDAY, AUGUST 5
5:00pm - 7:00pm  Registration - Grand Foyer, Ballroom Level
7:00pm - 8:00pm Pre-Event Reception - Poolside

TUESDAY, AUGUST 6
8:00am - 9:00am Registration & Check-In - Grand Foyer, Ballroom Level
8:00am Breakfast
9:00am Welcoming Address - Aventine Ballroom ABCG, Ballroom Level
10:00am The LandCare Story: Putting the Who before the What
11:00am Break
11:15am What’s Your Story? Assessing Your Company’s Strengths and Weaknesses
12:15pm Lunch
1:30pm Finding and Keeping Dedicated Workers
2:45pm Break
3:00pm Getting the Business Side of Your Business Right
4:15pm Setting the Scene: What You’ll See Tomorrow at LandCare
5:00pm Close of Day
5:45pm Board Buses for VIP Dinner
6:00pm VIP Dinner at LandCare CEO Mike Bogan’s Home - Ticketed Event
6:30pm Optional Dine-Around - Meet in Hotel Lobby
8:30pm Buses Depart from VIP Dinner

WEDNESDAY, AUGUST 7
6:30am Grab-and-Go Breakfast - Hotel Lobby
7:00am Buses Depart for LandCare
7:30am Tour of LandCare - 5151 Shoreham Place, Suite 140, San Diego, CA
12:00pm Buses Return to Hotel
12:30pm Lunch - Grand Foyer
1:45pm Constructive Critique of LandCare: What Would You Start, Stop, and Keep?
3:00pm The Wrap-Up
4:00pm Close of Event

THANK YOU TO OUR PROGRAM PARTNERS