

NALP FIELD TRIP AT LANDCARE

Presented by
Frank Mariani and Marty Grunder
Featuring Mike Bogan

➤ San Diego, CA
August 6–7, 2019

Frank & Marty's Excellent Adventure



MONDAY, AUGUST 5

5:00pm - 7:00pm
7:00pm - 8:00pm

Registration - Grand Foyer, Ballroom Level
Pre-Event Reception - Poolside



TUESDAY, AUGUST 6

8:00am - 9:00am	Registration & Check-In - Grand Foyer, Ballroom Level
8:00am	Breakfast
9:00am	Welcoming Address - Aventine Ballroom ABCG, Ballroom Level
10:00am	The LandCare Story: Putting the Who before the What
11:00am	Break
11:15am	What's <i>Your</i> Story? Assessing Your Companies Strengths and Weaknesses
12:15pm	Lunch
1:30pm	Finding and Keeping Dedicated Workers
2:45pm	Break
3:00pm	Getting the Business Side of Your Business Right
4:15pm	Setting the Scene: What You'll See Tomorrow at LandCare
5:00pm	Close of Day
5:45pm	Board Buses for VIP Dinner
6:00pm	VIP Dinner at LandCare CEO Mike Bogan's Home - Ticketed Event
6:30pm	Optional Dine-Around - Meet in Hotel Lobby
8:30pm	Buses Depart from VIP Dinner

WEDNESDAY, AUGUST 7

6:30am	Grab-and-Go Breakfast - Hotel Lobby
7:00am	Buses Depart for LandCare
7:30am	Tour of LandCare - 5151 Shoreham Place, Suite 140, San Diego, CA
12:00pm	Buses Return to Hotel
12:30pm	Lunch - Grand Foyer
1:45pm	Constructive Critique of LandCare: What Would <i>You</i> Start, Stop, and Keep?
3:00pm	The Wrap-Up
4:00pm	Close of Event

THANK YOU TO OUR PROGRAM PARTNERS

